Deep Clean Challenge Sweepstakes

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. **Eligibility**: The Deep Clean Challenge Sweepstakes ("Sweepstakes") is open to legal residents of the United States and Washington, D.C., excluding New York and Florida, who are at least eighteen (18) years old and have reached the age of majority in his/her state of residence at the time of entry (nineteen (19) years old in Alabama and Nebraska; twenty-one (21) years old in Mississippi) (each an "Entrant"). Employees, officers and representatives of Henkel Corporation ("Sponsor") and any of their respective parent companies, affiliates, franchisees, licensees, distributors, suppliers, subsidiaries, retailers, advertising/promotion agencies (and with Facebook, Twitter and Instagram, collectively, the "Released Parties") and members of the immediate family (mother, father, brothers, sisters, sons, daughters and spouse, regardless of where they reside) and household members of each such employee, whether or not related, are not eligible to participate. The Sweepstakes is subject to all applicable federal, state and local laws, rules and regulations. Void where prohibited or restricted by law, rule or regulation. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor’s decisions, which are final and binding in all matters related to the Sweepstakes, including but not limited to the administration and operation of the Sweepstakes and the selection of the potential Winners. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. **Sweepstakes Period**: The Sweepstakes will begin on Friday, January 24, 2020 at 12:00:01 p.m. Mountain Standard Time ("MST") and end on Tuesday, April 14, 2020 at 12:00:01 p.m. MST. All entries must be received by Sponsor by the end of the
Sweepstakes Period to be part of the Sweepstakes. Sponsor reserves the right to cancel, terminate, modify or suspend the Sweepstakes for any reason in Sponsor’s sole discretion. Sponsor’s clock shall, for all purposes, be the official clock of the Sweepstakes.

3. **How to Enter:** Eligible Entrants may enter on any day during the Sweepstakes Period in order to be eligible for the Prize drawing. **Entry does not require a payment or a purchase of any kind.** There are four (4) methods of entry, via: (i) Facebook; (ii) Twitter; (iii) Instagram; and (iv) for free via mail-in entry. All entries via Facebook, Twitter, and Instagram must comply with the “Submission Guidelines” in Section 4 below.

You must have a personal Facebook, Twitter, and/or Instagram account to enter via social media. If you do not have an account, you can create one for free. To create an account (1) go to www.facebook.com, www.instagram.com, and/or www.twitter.com (2) click sign up and follow the instructions. By submitting your information and creating an account, you agree to the terms of use and privacy policy of Facebook, Twitter, or Instagram. If you do not agree to such terms of use and privacy policy, you cannot create an account or participate in this Sweepstakes. If Entrant is using his or her mobile device to enter, charges, including message and data rates, may apply. Entrants should consult their wireless service provider regarding its pricing plans. **Limit** one (1) entry per social media platform, and **limit** three (3) entries total, regardless of the method(s) of entry used. Entrants may submit more than one mail-in entry, subject to the three-entry limitation above.

   a. **Entry via Facebook:** Entrants must use their personal Facebook account to enter. To enter, entrants must:

      i. Visit www.facebook.com/PersilProClean and leave a comment on the Persil® ProClean® timeline describing their experience using Persil® ProClean® Discs™. The post must include a photo, video, or quote describing the entrants experience.

      ii. Use the hashtags #Deep Clean Challenge and #Sweepstakes in the post. Entries submitted without the hashtags will be considered invalid and ineligible to win a prize.
iii. Like the PersilProClean Facebook page: www.facebook.com/PersilProClean

iv. After completing steps (i) through (iii) above, entrant will receive one (1) Sweepstakes entry.

b. Entry via **Twitter**: Entrants must use their personal Twitter account to enter. To enter, entrants must:

   i. Post a Tweet about their experience using Persil® ProClean® Discs™. Valid tweets must include a photo, video, or quote about the entrant’s experience.

   ii. Use the hashtags #DeepCleanChallenge and #Sweepstakes in their tweet. Entries submitted without the hashtags will be considered invalid and ineligible to win a prize.

   iii. Follow the Persil® ProClean® Twitter account: www.twitter.com/PersilProClean.

   iv. Have your account set to “Public” during the Sweepstakes Period. Only public Twitter posts will be eligible for entry.

   v. After completing steps (i) through (iv) above, entrant will receive one (1) Sweepstakes entry.

c. Entry via **Instagram**: Entrants must use their personal Instagram account to enter. To enter, entrants must:

   i. Post on Instagram and describe their experience using Persil® ProClean® Discs™. Valid entries must include a photo, video, or quote about the entrant’s experience.

   ii. Use the hashtags #DeepCleanChallenge and #Sweepstakes in the post. Entries submitted without the hashtags will be considered invalid and ineligible to win a prize.

   iii. Follow the Persil® ProClean® Instagram account and tag @PersilProClean in the caption: www.instagram.com/persilproclean.
iv. Have your account set to “Public” during the Sweepstakes Period. Only public Instagram posts will be eligible for entry.

v. After completing steps (i) through (iv) above, entrant will receive one (1) Sweepstakes entry.

d. **Free alternative method of entry via mail:** Mail a 3x5 card with your first and last name, email address, and phone number to: August United, ℅ Deep Clean Challenge Sweepstakes, 740 S Mill Ave, Unit 210, Tempe, AZ 85281. Each 3x5 card will count as one (1) Sweepstakes entry, and must be mailed separately.

This Sweepstakes is not sponsored, endorsed, supervised, administered by or associated with Facebook, Instagram, or Twitter. You understand that you are providing your information to Sponsor and not to Facebook, Instagram or Twitter. Any questions, comments, or complaints regarding this promotion should be directed to Sponsor, and not Facebook, Instagram or Twitter.

Please note: By entering this Sweepstakes, you signify and agree that your entry and any other materials submitted in connection with this Sweepstakes may be posted on Sponsor’s website and/or other social media sites or applications associated with the Sweepstakes in a manner that is consistent with these Official Rules. Upon submission of entry in this Sweepstakes, you agree that Sponsor may contact you via social media, including on Facebook, Instagram, or Twitter by sending you a direct message, tagging you, posting to your social media page or naming you on Sponsor’s social media page.

4. **Facebook, Twitter and Instagram Submission Guidelines:** All entries via Facebook, Twitter, and Instagram must comply with these *Submission Guidelines.* Sponsor reserves the right, in its sole discretion, to void any entry or disqualify any Entrant that Sponsor determines, in its sole discretion, does not conform or adhere to these Submission Guidelines. By submitting an entry in the Sweepstakes, you hereby warrant and represent that your entry conforms to the following Submission Guidelines:

- Entries must comply with these Official Rules;
- Entries must include the hashtags #DeepCleanChallenge and #Sweepstakes. **If you received a free sample** of Persil® ProClean®, your post must also include the hashtag #FreeSample;
· Entries must tag Persil® ProClean® in the post using the applicable account name or handle;

· Entries cannot be sexually explicit or suggestive, unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group, profane or pornographic, contain nudity or any materially dangerous activity;

· Entries cannot promote alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any particular political agenda or message;

· Entries cannot be obscene or offensive, endorse any form of hate or hate group;

· Entries cannot defame, misrepresent or contain disparaging remarks about Sponsor or its products, or other people, products or companies;

· Entries cannot contain trademarks, logos or trade dress owned by others, or advertise or promote any brand or product of any kind, without permission, or contain any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses;

· Entries cannot contain copyrighted materials owned by others (including photographs, sculptures, paintings and other works of art or images published on or in websites, television, movies or other media) without permission; Sponsor does not permit the infringement of others' rights and any use of materials not original to the entrant (except copyrighted materials owned by Sponsor) is grounds for disqualification from the Promotion. Entries cannot contain materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead, without permission;

· Entries cannot communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate; and

· Entries cannot depict, and cannot themselves, be in violation of any law.

If you think that an entry infringes your intellectual property rights, you may report it via the reporting mechanisms set forth in Sponsor’s Terms of Use (available at https://www.henkel-northamerica.com/terms-of-use?pageID=564660).
5. **Limit**: Entrants may enter the Sweepstakes a maximum of three (3) times, regardless of the method(s) of entry used. Subject to this three-entry limitation, Entrants are further limited to one (1) entry per social media platform, if entrant so chooses to enter via social media. Entrants may submit more than one mail-in entry, subject to the three-entry limitation above. Entrants who submit more than three entries will render such entrants disqualified from the Sweepstakes.

Entries may or may not be acknowledged, in Sponsor’s sole discretion. Upon submission of the entry, the individual is deemed an “entrant” for purposes of the Sweepstakes and will receive one (1) entry into the Sweepstakes for that platform through which the entrant submitted their entry for the applicable Sweepstakes Period. Multiple entrants are not permitted to share a social media account. In the event of a dispute as to any entry, the authorized account holder of the Facebook, Instagram, or Twitter account used to enter the Sweepstakes will be deemed to be the entrant. The “authorized account holder” is the natural person assigned to the social media platform account used. The potential winner may be required to show proof of being the authorized account holder.

Sponsor is not responsible for lost, late, incomplete, illegible, stolen, misdirected, delayed or destroyed entries. Incomplete information may result in disqualification of entry. Entries generated by script, macro, robotic, programmed, or any other automated means are prohibited and will be disqualified. No mechanical reproductions or facsimiles of entries allowed.

Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Sponsor reserves the right, in its sole discretion, to void any and all entries of an entrant who submits more than the stated maximum limit of entries by using multiple/different Social Media accounts, identities, registrations, phone numbers and logins, or any other methods, or who Sponsor believes has attempted to tamper with, influence or impair the administration, security, fairness, or proper play of this Sweepstakes.

Sponsor may reject any submitted entry that it determines, in its sole and absolute discretion, fails to meet any of the eligibility requirements. Sponsor is not responsible for lost, late, incorrect, incomplete, invalid, garbled, undelivered, stolen, unintelligible, misdirected or postage-due registrations, entries or mail, which will be disqualified. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Use of any automated system(s) to submit entries is prohibited and will result in disqualification of all such entries as well as the entrant.
By participating in this Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the Sponsor which are final and binding in all matters relating to the Sweepstakes. Any submission that does not comply with these Official Rules is void. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

6. **Drawing and Notification**: At the end of the Sweepstakes Period on or about Wednesday April 15, 2020 at 11:59 p.m. MST, Sponsor will randomly select two (2) grand prize winners, three (3) second place prize winners, fifteen (15) third place prize winners, and five (5) fourth place prize winners from among all eligible entries received during the Sweepstakes Period. **Limit** one (1) Prize per person/entrant. Odds of winning a Prize will depend on the total number of eligible entries received during the Sweepstakes Period. **AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE SWEEPSTAKES SHOULD SO INDICATE, UNLESS AND UNTIL ENTRANT’S ELIGIBILITY AND COMPLIANCE WITH THE OFFICIAL RULES HAVE BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.** The potential winner will be contacted through the social media platform through which they submitted their entry, or via the email address provided for mail-in entry, at which time the winner will be asked to provide a phone number and email address for follow up communication. All potential winners will be subject to verification of eligibility, and will be required to sign and return a notarized Affidavit of Eligibility/Release of Liability/Prize Acceptance/Publicity Release Form ("Release") within five (5) days of the date notice or attempted notice is sent in order to claim the Prize. If a potential winner cannot be reached (regardless of reason), there is a return of any Prize notification as undeliverable, or fails to provide the Release within the requested time period, or is disqualified for any other reason, the potential winner forfeits the Prize and Sponsor will award the Prize to an alternate winner selected by a random drawing from among all remaining eligible entries received. Upon disqualification, no further compensation will be given. Failure to comply with any term
or condition in these Official Rules may result in disqualification at Sponsor’s sole discretion.

7. **Prizes - Grand Prize:** Two (2) grand prize winners will be selected at random and each will receive: (i) $5,000 to use towards challenges they want to tackle in their lives, in the form of a check made out to the grand prize winner, and (ii) one year’s worth of Persil® ProClean® laundry detergent in the form of twelve (12) vouchers valued at $12 dollars each.

The approximate retail value ("ARV") of each Grand Prize is $5,144 USD.

**Second Place Prize:** Three (3) second place prize winners will be selected at random and each will receive: (i) one (1) new washing machine, (ii) one (1) new dryer machine, and (iii) one year’s worth of Persil® ProClean® laundry detergent in the form of twelve (12) vouchers valued at $12 dollars each. Make and model of washer and dryer to be determined by Sponsor in its sole discretion. The ARV of each Second Place Prize is $2,745 USD.

**Third Place Prize:** Fifteen (15) third place prize winners will be selected at random and each will receive: (i) LuluLemon gift card(s) totaling $1,000, and (ii) one year’s worth of Persil® ProClean® laundry detergent in the form of twelve (12) vouchers valued at $12 dollars each. The ARV of each Third Place Prize is $1,144 USD.

**Fourth Place Prize:** Five (5) fourth place winners will be selected at random and each will receive: (i) Nike gift card(s) totaling $300, and (ii) one year’s worth of Persil® ProClean® laundry detergent in the form of twelve (12) vouchers valued at $12 dollars each. The ARV of each Fourth Place Prize is $444 USD.

**The total ARV of all Prizes combined is $37,903 USD.**

8. **Prize Restrictions:** Prizes are non-assignable, non-refundable and must be accepted as awarded. No substitutions may be made, except by Sponsor who reserves the right, in its sole discretion, to substitute the Prize with prize(s) of comparable or greater value. Prize will only be awarded to the verified winner(s). Vouchers have no cash value. Gift card
prizes may be subject to additional terms and conditions; see front and back of card for details.

Winner agrees that the Prize is personal to that applicable winner, and may not be sold, resold, auctioned, placed in commerce, or otherwise conveyed. If, by reason of a print or other error, more prizes are claimed than the number set forth in these Official Rules, an alternate winner will be selected in accordance with the winner selection method described above from among all eligible claimants making purportedly valid claims to award the advertised number of prizes available. All federal, state, or local taxes associated with the Prize are the winner’s responsibility. An IRS Form 1099-Misc may be issued based on the value of the prize as required by law.

9. **Intellectual Property; Publicity Release:**

   a. **Intellectual Property.** By submitting an entry, entrant agrees that all entries, comments and content submitted or uploaded to any social media sites or other public sites in connection with this Sweepstakes (collectively, the “Content Submissions”) that entrant may submit to Sponsor or otherwise post in connection with this Sweepstakes, including all rights embodied therein, whether sent via Facebook, Twitter, Instagram or some other means, with the exception of personally identifiable information as identified in Sponsor’s Privacy Policy (see Section 11 below), are deemed to be non-confidential and non-proprietary and Sponsor shall have no obligation of any kind with respect to such Content Submissions. Sponsor shall be free to edit, exploit, modify, publish, reproduce, use, disclose, disseminate and distribute the Content Submission to others without limitation in any and all media now known or not currently known, throughout the world in perpetuity for any purpose without compensation, permission or notification to entrant or any third-party. Entrant hereby grants to Sponsor and its legal representatives, successors and assigns an irrevocable, worldwide, non-exclusive, royalty-free, fully paid up, transferable and sublicensable license to use in perpetuity the Content Submission in any form or format and to modify the same, and acknowledges and agrees that if Sponsor does use the Content Submission, entrant shall not be entitled to any credit, consideration, notice or payments of any kind. Entrant waives any moral rights her or she may have to the Content Submission, and agrees that if Sponsor elects
to use the Content Submission for any purpose, all rights under copyright or other intellectual property rights which may result from that relating to entrant’s Content Submission or from use of the same by Sponsor shall be the sole property of Sponsor. Entrant further agrees that if Sponsor elects to use Entrant’s Content Submission, entrant will execute any documents requested by Sponsor regarding this assignment. If any use by Sponsor of the Content Submission causes it to be liable to any third-party, entrant agrees to indemnify Sponsor and its agents, employees, affiliates, parents, subsidiaries, representatives and all related parties from and against any and all damages, costs, judgments and expenses (including reasonable attorney fees) which it incurs as a result of its use of the Content Submission.

b. Publicity Release. Except where prohibited by law, entrants grant to Sponsor (which grant will be confirmed in writing on request of Sponsor), its parents, subsidiaries, affiliates, retailers, distributors, advertising and sweepstakes agencies, suppliers, and those acting pursuant to its authority, the right and permission to print, publish, broadcast and use, worldwide in any media now known or hereafter developed, at any time or times, each entrant’s name, portrait, picture, voice, likeness, social media handle, and biographical information for advertising, trade, and promotional purposes without additional consideration, compensation, permission, or notification. By participating in this Sweepstakes, entrants agree that Acceptance of the Prize constitutes permission to the Sponsor and its agents to use the winner’s name and/or likeness, Prize information, photograph, voice, social media handle, and comments for purposes of advertising and trade without further notice, permission, or compensation, unless prohibited by law.

10. Limitations of Liability and Releases: Released Parties assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Released Parties are not responsible for: lost, late, incomplete, illegible, incorrect, delayed, garbled, undelivered, or misdirected entries; theft, destruction or unauthorized access to, or alteration of, entries; failures or malfunctions of phones, phone lines or telephone or data transmission systems; interrupted or unavailable network, server or other connections; any error, omission, interruption, defect or delay in
any transmission or communication; traffic congestion on the Internet or any technical problem, including but not limited to any injury or damage to any person’s computer related to or resulting from Sweepstakes participation; typographical, printing or other errors or omissions in these Official Rules, in any Sweepstakes-related advertisements or other materials, or other problems or errors of any kind whether computer, network, mechanical, human, electronic, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or problems which may occur in connection with the administration of the Sweepstakes, in the processing of entries, in the selection or announcement of winners or in the awarding of prizes. Sponsor’s failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Released Parties are not responsible for any damage to an entrant’s system which is occasioned by participating in this Sweepstakes or by downloading any information necessary to participate in the promotion. Released Parties are also not responsible for incorrect or inaccurate entry information, whether caused by Internet entrants or by any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error, which may occur in the processing of the entries in the Sweepstakes. The Sweepstakes will be conducted in accordance with all applicable federal, state, and local laws. By participating in the Sweepstakes, entrants agree to be bound by these Official Rules and agree that, to the extent permitted by applicable law, the Released Parties and their designees and assigns and all of their respective officers, directors, employees, representatives and agents shall have no liability and entrant will indemnify, defend and hold Released Parties harmless from any liability, loss, injury, or damage to entrant themselves or any other person or entity, including personal injury, death or damage to personal or real property, to entrant or any other person or entity due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of the prize (including any prize activity or travel related thereto) or participation in this Sweepstakes. Entrants further acknowledge that said Release Parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee express or implied, in fact or in law, relative to the prize, including, but not limited to, its quality or fitness for a particular purpose. Sponsor reserves the right, in its sole discretion, to disqualify any entry and to modify, terminate or suspend this Sweepstakes should virus, bugs, non-authorized human intervention, action of entrants, or other causes beyond the reasonable control of Sponsor corrupt or impair the administration, security, fairness or proper play of the Sweepstakes and, if the Sweepstakes is modified, terminated or suspended, at Sponsor’s discretion, select winners from those eligible, non-suspect entries. Entrants
further acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee express or implied, in fact or in law, relative to the prize, including, but not limited to, its quality or fitness for a particular purpose.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS SWEEPSTAKES, INCLUDING THE WEBSITE AND ALL PRIZES, ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

11. Use of Data: All information submitted by Entrants will be treated according to Sponsor’s privacy policy, available at https://www.henkel-northamerica.com/privacy-statement-na?view=content-blank. By participating in the Sweepstakes entrants hereby agree to Sponsor’s collection and usage of their personal information for the purpose of managing and administering the Sweepstakes, including but not limited to verification of potential winners and prize fulfillment, and acknowledge that they have read and accepted Sponsor’s Privacy Policy. Any personally identifiable information collected during an entrant’s participation in this Sweepstakes will be collected by Sponsor and used by Sponsor, its respective affiliates, agents and marketers for the proper administration and fulfillment of the Sweepstakes as described in these Official Rules.

12. Nature of Relationship/Waiver of Equitable Relief: Each entrant understands and acknowledges that the Sponsor has wide access to ideas, designs and other materials, and that new ideas are constantly being submitted to it or being developed by their own employees. Each entrant also acknowledges that many ideas may be competitive with, or similar or identical to the Content Submission and/or each other in theme, idea, format or other respects. Each entrant acknowledges and agrees that such entrant will
not be entitled to any compensation as a result of Sponsor’s use of any such similar or identical material. Each entrant acknowledges and agrees that the Sponsor does not now and shall not have in the future any duty or liability, direct or indirect, vicarious, contributory, or otherwise, with respect to the infringement or protection of the copyright in and to the Content Submission. Finally, each entrant acknowledges that, with respect to any claim by entrant relating to or arising out of Sponsor’s actual or alleged exploitation or use of any Content Submission or other material submitted in connection with the Sweepstakes, the damage, if any, thereby caused to the applicable entrant will not be irreparable or otherwise sufficient to entitle such entrant to seek injunctive or other equitable relief or in any way enjoin the production, distribution, exhibition or other exploitation of the Content Submission or any material based on or allegedly based on the Content Submission, and the entrant’s rights and remedies in any such event shall be strictly limited to the right to recover damages, if any, in an action at law.

13. Disputes: By entering the Sweepstakes, Entrants agree that 1.) Any and all disputes, claims, and causes of action arising out of or connected with the Sweepstakes, or any prizes awarded, shall be resolved individually, without resort to any form of class action; 2.) Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes but in no event attorneys’ fees; and 3.) To the extent permitted by applicable law, under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrants and Sponsor or the Released Parties in connection with the Sweepstakes, shall be governed by, and construed in accordance with United States law. Any legal proceedings arising out of this Sweepstakes or relating to these Official Rules shall be instituted only in the federal or state courts of the State of Connecticut, and the parties consent to jurisdiction therein with respect to any legal proceedings or disputes of whatever nature arising under or relating to these Official Rules. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain
in effect and be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. The value of the prize set forth above represents Sponsor’s good faith determinations of the ARV thereof and such determinations are final and binding and cannot be appealed. If the actual value of any prize turns out to be less than the stated ARV, the difference will not be awarded in cash.

14. **Winners List**: For the winners’ names, send a self-addressed stamped envelope to “Deep Clean Challenge Sweepstakes” Winner’s List, Henkel Corporation, 200 Elm St., Stamford, CT 06902. Requests for the winners list must be received within ninety (90) days after the Sweepstakes Period.

15. **Sponsor**: Henkel Corporation., 200 Elm St., Stamford, CT 06902.

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